

E-BOOK NO 3: CONFERENCE ROOM **DISPLAYS**

DO THEY
ADD
VALUE?



WHY CONFERENCE ROOM DISPLAYS ARE IMPORTANT

ARE THEY SUITED FOR EVERYONE?

Yes they are, but not all companies will experience the same value. Companies who have many meeting rooms and where users are having difficulties finding their meeting room and also available meeting rooms will probably also experience high occupancy rates, room sharking, and ghost meetings. Companies who are experiencing these problems will benefit the most by introducing conference room displays.





NOT ALL SCREENS ARE THE SAME

Meeting room displays comes in many different variations.
We have identified three categories:

CONSUMER TABLETS

Used by many suppliers. They are relatively cheap, they connect to the network via wifi which may cause connectivity problems and they lack important features like central management, RFID card reader and LED lights.

DEDICATED ROOM DISPLAYS

Also used by many suppliers. Dedicated room displays are relatively cheap, but does often just have 1 year warranty. The devices are powered over ethernet and some even have either RFID card reader or LED Lights. The downside is that they are not unique and they don't offer the full package with both RFID Card reader, LED light, and central management.

PROPRIETARY ROOM DISPLAYS

The high end solution. They are more pricy, but you also get the full package and often 2 or 3 year warranty.

THE WORKPLACE FRUSTRATIONS

- WHICH CONFERENCE ROOM DISPLAYS CAN REMEDY

ROOM SHARKING

We have all been there. You need a meeting room for your ad hoc meeting, but you don't know if the empty meeting room is available, but you take the chance. A few minutes later the person who have booked the room shows up and ask you to leave the room. This is a very common scenario that meeting room screens can eliminate completely.

GHOST MEETINGS

Meeting rooms often appear as booked in Outlook, but the room is empty. This is very frustrating and it is one of the main reasons why it is difficult to find available meeting rooms. The right conference room display solution will automatically release a booking when no one shows up.

LACK OF OVERVIEW

Not being able to find your meeting room or find an available room is frustrating and takes up valuable time. Conference room displays provides immediate information about who has booked the meeting room and where there is an available room.

IMPORTANT BOOKING DATA

Knowing how your office space performs and are being used is essential in order for you to make the correct decision on meeting room numbers, sizes, and build-in facilities. Conference room displays and smart office booking solutions can provide you with reporting and analytics from you office space.



SO - WHAT ARE THE BENEFITS?

COMPLETE OVERVIEW AND EASY ROOM



Easy ad-hoc booking and eliminate room sharking and ghost meetings

Ad-hoc meeting happens all the time and not being able to book a meeting room at the door provides an unproductive work environment where room sharking becomes a problem.

Conference room displays provides a full overview of the availability of all meeting rooms and if you are using room screens with LED lights you can see from a distance which rooms that are available.

Ghost meetings are another common problem that conference room displays can destroy. Conference room displays and other smart office booking software tools, like mobile booking apps, can release the meeting room booking if no one shows up for the meeting.

Elimination of room sharking and ghost meetings will provide a productive work environment with fewer frustrations.

IMPROVE MEETING ROOM UTILIZATION

- AND OPTIMIZE OFFICE SPACE USAGE

Many meeting rooms are left empty - mainly because meetings end before time or because meeting planners forgets to cancel their meetings. The consequence hereof means that a lot of unused office space is a reality in countless companies.

Conference room displays provides a very flexible work environment, allowing you to book ad-hoc meetings and easily prolong or end your meeting. This optimizes the utilization and makes it easier to allocate available meeting rooms.

By implementing a conference room display solution, a much more effective, time-saving, and less frustrating workday will be a reality. The days of desperate search for an available meeting room (with the right equipment) can be over. With help from a completely manageable smart office solution and meeting room booking system you can revolutionize your workplace.



UNDERSTAND YOUR WORKPLACE

THE IMPORTANCE OF DATA

It's all about the data!

Data about how your workplace is being used is a key factor to be able to make the right decisions about how your office space shall look like. A Conference room display solution connected to a smart office booking solution, like Fischer & Kern's booking software, can provide you with the necessary data concerning resource utilization, typical meeting size, most popular meeting room types, number of visitors, etc.

Reporting and analytics tools can take out the data you want and the tools can be used on a strategical level, but also on a daily basis to see meetings today, desk bookings today, visitors coming in today, and catering delivery information.



Room Occupancy Graph

Print as pdf Export to Excel Print

Search...

Show all rooms

London

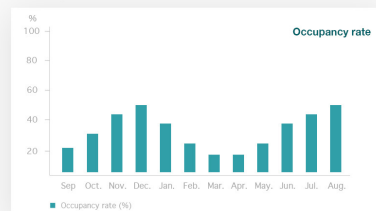
01.07.17 - 06.07.17

Meeting room 1

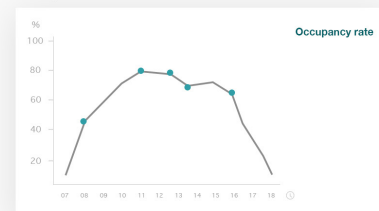
Seats: 8

London

Monthly rate



Hourly rate



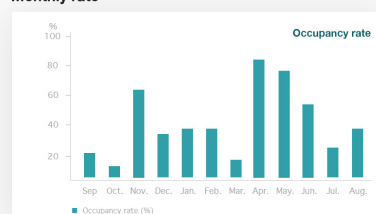
01.07.17 - 06.07.17

Meeting room 5

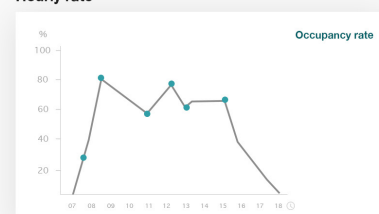
Seats: 10

London

Monthly rate



Hourly rate



INTRODUCE A MODERN WORKPLACE

- ATTRACT AND RETAIN EMPLOYEES

A modern office environment with brilliant smart office solutions will produce an attractive office space for your current and future employees.

Nowadays salary and flexible work hours is simply not enough to attract and retain talent. Most employees and especially millennials, demands more. They are also looking for a modern and inspiring work environment with innovative office software tools.

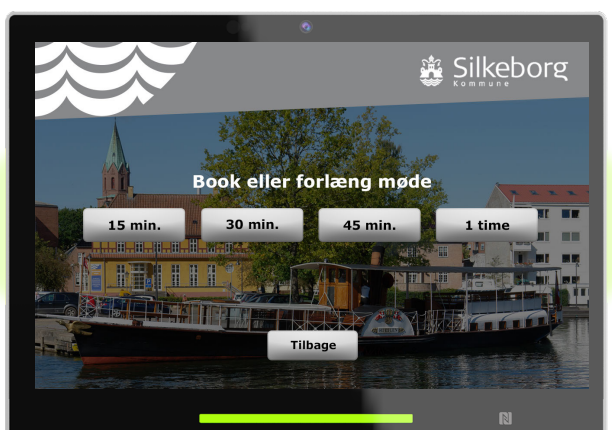
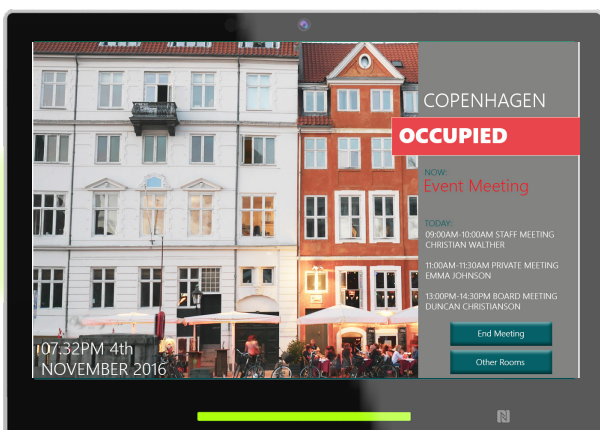
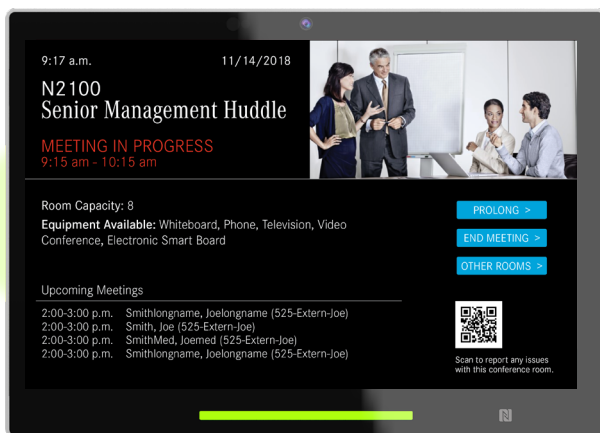
Your conference room displays are an important part of your innovative office space.



BRAND YOUR OFFICE SPACE

Some smart office solutions are very valuable branding tools. Conference room displays meeting information monitors and visitor management systems can be used to communicate corporate identity and marketing messages to employees, visitors and customers.

Your conference room displays can be delivered with a one of a kind interface.





CENTRAL MANAGEMENT

MAKE YOUR WORKDAY EASY

Easy administration of your conference room displays is important and timesaving.

Choosing a conference room display solution that is managed from a centrally is not only timesaving, it makes the whole administration process much more carefree and easy. Your conference room display solution should include a central management tool where you can monitor your devices, push out new firmware, push out room display links, set opening hours (power up and power down times) and push out special messages to your employees.

EXPERIENCE THE ELEGANT FISCHER & KERRN ROOM PANEL

The interface of the screens are completely customizable and build with a large amount of layout and design options. They can provide with an instant overview of the meetings of the day, show how long a room is occupied, ensure that colleagues and visitors are guided to the correct meeting room and much much more - all done convenient and hasslefree.

Optimize the room booking process and provide your users with information about room availability with the beautiful meeting room panel from Fischer & Kernn.

The Fischer & Kernn Room Panel is nothing like you have ever seen before. The bright LED lights provide information about availability and the RFID card reader enables you to check-in to meetings and book rooms using your RFID employee card.



10.1" MEETING ROOM PANEL

- Book, extend and end meetings.
- check-in to your meeting.
- Show room capacity.
- Show equipment in the room and send error reports.
- Possible to release the room booking if no one shows up.
- Track no shows.
- Reporting and analytics.
- User authentication with RFID cards or pin code.
- Limitless layout possibilities.
- Show meetings in the rooms.



CONTACT INFORMATION

ABOUT FISCHER & KERRN

We create frictionless and unique workplaces for our customers by providing them with innovative and user-friendly software booking tools. We have been in the workplace optimization and conference room booking software business since 1999 and today we have more than 500 satisfied customers that are using **CONCIERGE BOOKING SOFTWARE**.

We have offices in Copenhagen, New York, and London. We also have a large network of partners who are ready to assist our customers.



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